

COMPLIMENTARY MEDIA REGISTRATION POLICY

As a media representative, please <u>register here</u> for Heart Rhythm 2025, the Heart Rhythm Society's annual meeting, a hybrid event April 24-27 in San Diego, CA

To receive complimentary registration, you must be a qualified media representative from one of the following organizations:

Newspaper Magazine
Television & Broadcast Stations Radio Station

Wire Service Trade and Online Publication

The following titles *generally* qualify:

Reporters Editors

Editorial writers Photographers
Television camera crews Columnists

Freelance writers must provide a letter of assignment from a qualifying media outlet. The following titles *do not qualify*:

- Publishers of books
- Representative of sales / advertising / marketing department of publication or broadcast outlet
- Industry representative
- Member of public relations / advertising / marketing agency
- Corporate / university / hospital representative from public relations / advertising or marketing departments

You will be required to show one of the following to verify your credentials when you pick up your badge:

- Media pass (with photo and valid date)
- Listing on current masthead of legitimate publication with matching driver's license
- Business card with editorial title
- Media card from organization
- A letter from the editor / publisher / producer verifying your identity

The Heart Rhythm Society reserves the right to deny complimentary registration to media representatives who do not qualify or cannot verify their credentials. For questions or assistance, contact media@hrsonline.org.